



# NEWS RELEASE

Goodwill Industries of the Southern Piedmont

*For Immediate Release*

*November 7, 2008*

## **Goodwill, UNC Charlotte Team Up For Computer Recycling Drive On November 15**

Goodwill Industries of the Southern Piedmont is partnering with the University of North Carolina at Charlotte for a Computer Donation Drive on Saturday, November 15. The drive will take place from 9:00 a.m. until 3:00 p.m. on the East side of the UNC Charlotte campus in Parking Lot #6 adjacent to John Kirk Road.

The drive will provide an opportunity for local residents to recycle their old computer equipment, including CPUs, monitors and printers, in an environmentally-friendly manner and free-of-charge.

As part of a partnership with Dell in the Reconnect program, Goodwill will de-manufacture the computer equipment, recycling the parts and preventing hazardous materials from reaching our landfills. Computers are not allowed in County landfills due to the lead and mercury content in the systems.

Last year, Goodwill diverted more than 2.6-million pounds of electronic waste from landfills in the Southern Piedmont of North and South Carolina. The donated computers are de-manufactured by individuals in Goodwill's employment and training program who earn a paycheck while they learn new skills and appropriate work behaviors. Proceeds from the sale of the recycled materials help fund Goodwill's job training and employment programs.

For more information on the Computer Donation Drive, please call Shannon Caveny-Cox with the UNC Charlotte Office of Waste Reduction & Recycling at 704-687-4983. Maps of UNC Charlotte can be found at <http://facilities.uncc.edu/maps>.

### **About UNC Charlotte**

UNC Charlotte is the fourth largest institution within the University of North Carolina system and the largest one in the Charlotte region. The Office of Waste Reduction & Recycling, which started in 1992, recycles over 1.3 million pounds per year.

### **About Goodwill Industries of the Southern Piedmont**

Goodwill operates 19 retail stores and has 36 total donation sites in the Southern Piedmont region of North and South Carolina. Proceeds from the sale of donated goods fund job training and employment services for individuals facing barriers to employment such as lack of skills, experience or education. In 2007, Goodwill Industries of the Southern Piedmont delivered more than 11,200 services, placed more than 2,200 people in employment and diverted more than 35 million pounds of goods from area landfills.

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